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CORPORATE VISIONS INC.

Be Different. Where it Counts. Your Message.

FOR IMMEDIATE RELEASE

Corporate Visions Sets New Record for Revenue, Bookings and Profitability in 2009
Company bucks trend in a difficult category that has been rocked by the recession.

Incline Village, NV – January 2010 – Corporate Visions, the leading sales and marketing messaging company, reported their 2009 fiscal year figures. The company reported 20% growth in revenue, 26% increase in bookings and more than 7x growth in profitability in 2009. This follows on the heels of a previous record year in 2008.

“Other companies in this industry are spinning their 2009 results, suggesting that “flat is the new up,”” according to Dave Stein, CEO of ES Research Group, Inc., an analyst firm that covers the sales performance improvement industry. “Corporate Visions has clearly found an upside during this downturn while some of their competitors have shrunk by as much as 60%.”

“This is a credit to our world-class customers who have the vision and tenacity to keep investing in creating and delivering differentiated messages,” said Joe Terry, CEO of Corporate Visions. “When the market got tough, our solution held a special appeal for companies looking to improve their customer conversations in order to create more opportunities and drive competitive separation, this was determined to be a necessary strategy for winning,” Terry added.

Contributing to the record growth in 2009, Corporate Visions continued to invest in expanding and improving its product line with a virtual version of Power Messaging®, its award-winning sales conversation skills training. In addition, the company translated their Power Positioning® Consulting engagement into a marketing skills training course, Power Positioning® Training, and launched Power Connection™, an online, multi-media reinforcement portal.

About Corporate Visions Inc.

Customer conversations are your best opportunity for competitive differentiation. You need to be different, where it counts. With Corporate Visions you will: **develop messages that matter** because they focus on your customer and set you apart from your competition; **deploy tools that get used** by the field because they are aligned to every step in the buying cycle, and empower you to accelerate deals through the pipeline; **deliver training for winning conversations** that teaches you the science and art of how to tell your story with impact and differentiation at every customer interaction, making it easy for prospects to choose you.

Corporate Visions’ world-class customer and advisory board include, MasterCard, ADP, CA, Oracle, GE, Xerox, Millipore, AmerisourceBergen, Infor and Progress Software. For more information contact us at www.CorporateVisions.com or by calling 775-831-1322 or 800-360-SELL.