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CORPORATE VISIONS ANNOUNCES RECORD REVENUE IN 2008

Expanded offerings fuel increase in difficult market

Incline Village, NV – February 19, 2009 – During challenging market conditions, some companies retract while others decide it's time to aggressively invest and drive growth opportunities. That's what Corporate Visions, the leading sales messaging company did in 2008. And, it paid off with record revenues in Q4 and FY08, resulting in 24% revenue growth over the prior year. The company also has seen revenue grow 117% from 2004 to 2008.

A key component to the 2008 growth strategy was the August 2008 acquisition of the CMM Group (Milwaukee, WI). CMM was a fast-growing marketing messaging company with a set of products and services that complemented Corporate Visions' traditional strengths in sales messaging and training. CMM, which stands for Customer Message Management, also provided Corporate Visions with access to their installed base of global clients.

"Our success in implementing the joint Corporate Visions/CMM solution with our respective world-class customer bases accelerated the integration, making the acquisition a tremendous success for our customers and our company in less than five months," says Joe Terry, president of Corporate Visions.

Over the last five months the company has concentrated on integrating the two companies' products and services. The result is the industry's first, complete customer messaging solution that aligns Marketing and Sales to create and deliver messages, tools and training that enable a differentiated customer conversation.

Additional 2008 highlights:

- **Product updates propel activity**

Two major product updates also propelled Corporate Visions' growth. First, Power Messaging 3.0 is the latest version of Corporate Visions' industry-leading sales messaging training product. Second, Power Positioning 2.0 combined the intellectual property of CMM Group and Corporate Visions to provide a repeatable, structured approach for translating brand messages into messaging, tools and training. We saw a 201% increase in this product alone.

- **Analyst acknowledgement**

Two of the industry's leading analysts, Sirius Decisions and Sales Executive Council, published profiles on the expanded company solution during the last quarter of 2008, highlighting the uniqueness of the Corporate Visions approach. The profiles are provided to the paying members of these well-respected groups as part of their research and advisory services.

- **World-class customers join Customer Advisory Board**

Eight of the world's best companies agreed to be part of Corporate Vision's Customer Advisory Board – The Marketing and Sales Messaging Alignment Agenda. Member companies include: GE, Xerox, MasterCard, CA, IBM, Oracle, AmerisourceBergen, and Millipore. The group will develop insights and best practices for improving company performance at the point of customer conversations. They will also provide input and feedback on continuous development of Corporate Visions' solutions.

“Our performance in FY08 is a testament to our industry-leading customers and the partnership we've established,” Terry said. “We will continue to develop solutions that contribute to their success and help them win in this difficult time. This includes being opportunistic by potentially adding synergistic companies and/or offerings to our Customer Message Management Suite.”

About Corporate Visions

Corporate Visions helps companies differentiate themselves from their competitors – where it counts, in their customer message. The Corporate Visions Customer Message Management™ system helps companies create, deliver and sustain messages in a way that creates a differentiated customer experience at the point of sale. Corporate Visions works with globally recognized companies such as MasterCard, ADP, IBM, Fidelity, Volvo Trucks, CA and many more. Corporate Visions provides marketing and sales messaging, tools, training products and services. For more information contact us at www.CorporateVisions.com or by calling 775-831-1322 or 800-360-SELL.

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